

# ZAKYAN'TA

Online Architectural Design Competition



India is a diverse country with a rich cultural past. We, as Indians, have always had pride in revisiting our roots even if we have developed and grown manifolds in today's urban society. We fancy our Ancestral wealth and knowledge and the quaint, simple lives seen in our villages, even today.

We can see ample examples of restaurants and parties being themed to give us the feel of our indian villages, from clay pots to hay stacks. But are we really looking beyond it? Are we really trying to embrace our past by superficially bringing back or recreating the outside look? Do we really know what goes on behind the scenes?

## THE BRIEF

Urban haats, in these terms, bridge the gap between our modern society and the rural roots- from cuisine to arts and crafts and ways of living. They bring back the simplicity of a rural setting in our urban cities- basically a village recreated inside a city. People living in such villages are called down to demonstrate how they go about their lives or how they create a particular pot or painting, giving the users a look into their lives. The users are also given an opportunity to experience it first hand through various hands on activities.

Thus, an Urban haat should be a space for learning, recreating, promoting and living our roots.

## SITE

Choose a site not bigger than 10,000 sq.m in any 1st tier or 2nd tier Indian City. Provide proper justification of site location and selection. Existing buildings/structures (of non-historic, non-cultural, non-religious significance) on your chosen site can be neglected.

# RULES AND REGULATIONS

1. Final presentation must be submitted in 6 A3 format sheets.
2. Multiple entries from a college are appreciated.
3. Each team can have a maximum of three members.
4. Submissions must be in .pdf format only (maximum 15MB)
5. Entries should be sent with the subject "Zakyan'ta 2019\_(college name)\_(participants name)" to [zakyanta@archcult.org](mailto:zakyanta@archcult.org)
6. The name of the college must be mentioned in the subject.
7. The name of the team members must be present in the body of the letter along with the contact details (phone number & email ID).
8. All entries must reach us before 11:59 pm, 8th February 2019.
9. All decisions regarding the contest by ARCHCULT JUDGING PANEL is final.
10. Results will be announced during the Valediction ceremony of Archcult'19.
11. Archcult retains the right to publish entries submitted as a part of the Zakyan'ta'19 design competition.
12. Kindly make sure that the entire process up to the final design is also put up onto the sheets clearly for our jurors to assess.
13. Prizes worth Rs.12,000 are to be rewarded.

<http://zakyanta.archcult.org/>

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